



## HOMEcoming 250 NAVY MARINE CORPS



# INNOVATION PAVILION



OCTOBER 9 - 11



CHERRY STREET PIER,  
PHILADELPHIA

Join us on the Philadelphia waterfront, birthplace of the U.S. Navy, as we celebrate the Navy and Marine Corps' 250th anniversary with the Innovation Pavilion – a three-day high-technology showcase, supplier conference, and workforce development event filled with energy, innovation, and opportunity.

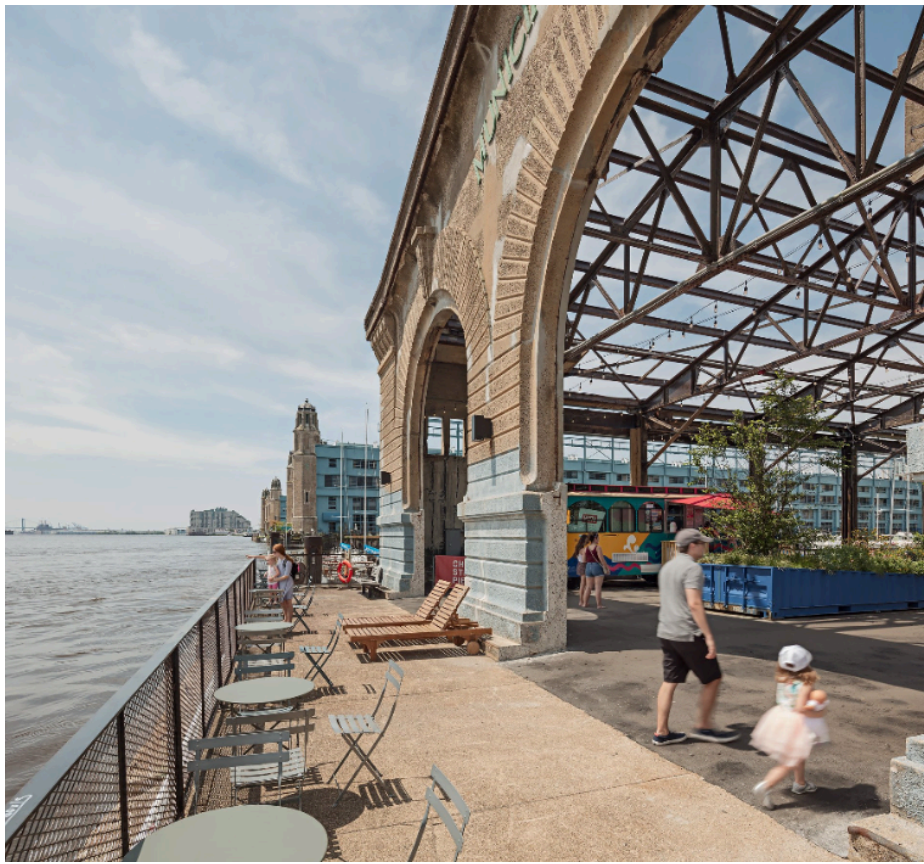
The Innovation Pavilion will be at the Cherry Street Pier, near the spot where the first Navy ship was commissioned, and a short walk to where active-duty Navy and Coast Guard vessels will join historical ships as a major focal point of the Navy & Marine Corps 250<sup>th</sup> Celebration. Inside the Pier will be numerous high-tech exhibits, supplier booths, and workforce outreach areas as well as an auditorium where fascinating and high-level speakers will appear, while the open end of the Pier provides a view-filled networking opportunity. The high technology developed by and for our Navy and Marine Corps will be on display for three days, with a ticketed supplier-oriented event on the second day and a maritime workforce outreach on the third day.

Given the emphasis on technology, industry, and workforce by the Department of the Navy, the Innovation Pavilion is the place to be to kick off the national Navy & Marine Corps 250<sup>th</sup> Celebration!

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### Open to the Public

Explore cutting-edge maritime, defense, and manufacturing technologies.



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### Private Ticketed Event

Join speakers, panelists, and industry leaders for a day of insights and updates.



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### Open to the Public

Workforce development, career exploration, and live demonstrations.





# CORPORATE SPONSORSHIP OPPORTUNITIES

## Presenting Partner | \$250,000

- Prominent recognition as the Lead Partner of the Innovation Pavilion, with extensive logo visibility and co-branding across the event site, marketing collateral, official Homecoming 250 website, and digital platforms
- 20x20 sq ft Prime Exhibit Space, ideal for tech demonstrations, training simulators, on-site recruitment center, etc.
- Six Tickets to the Private Industry Leader Event on October 11th
- Opportunity to host a private VIP reception, branded activation, or special event at the site outside of public hours
- Leading role in industry leadership events on October 11th
- Executive speaking opportunities throughout Innovation Pavilion events
- Dedicated PR support as leading partner of Innovation Pavilion events, including inclusion in official press releases and the potential for an executive media interview
- Early access to site on October 9th

## Platinum Partner | \$100,000

- Prominent Recognition as Platinum Partner of the Innovation Pavilion, with premium logo placement on event site, marketing collateral, official Homecoming 250 website, and digital platforms
- 30x10 sq ft Prime Exhibit Space, ideal for tech demonstrations, training simulators, on-site recruitment center, etc.
- Six Tickets to the Private Industry Leader Event on October 11th
- Role in select industry leadership event on October 11th
- Executive speaking opportunity at select event
- Dedicated PR support, including inclusion in official press releases

## Gold Partner | \$75,000

- Recognition as Gold Partner of the Innovation Pavilion, with logo placement on event site, marketing collateral, official Homecoming 250 website, and digital platforms
- 10x10 sq ft Prime Exhibit Space, ideal for tech demonstrations, training simulators, on-site recruitment center, etc.
- Five Tickets to the Private Industry Leader Event on October 11th
- Role in select industry leadership event on October 11th
- Dedicated PR support, including inclusion in official press releases

## Silver Partner | \$50,000

- Recognition as Silver Partner of the Innovation Pavilion, with logo placement on event site, marketing collateral, and official Homecoming 250 website
- 10x10 sq ft Prime Exhibit Space, ideal for tech demonstrations, training simulators, on-site recruitment center, etc.
- Four Tickets to the Private Industry Leader Event on October 11th
- PR support, including inclusion in select press releases

## Bronze Partner | \$25,000

- Recognition as Bronze Partner of the Innovation Pavilion, with logo placement on event site and official Homecoming 250 website
- 10x10 sq ft Exhibit Space, ideal for tech demonstrations, training simulators, on-site recruitment center, etc.
- Four Tickets to the Private Industry Leader Event on October 11th
- PR support, including inclusion in select press releases